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COMPREHENSIVE ONLINE RESOURCES FROM RUSSIA AND CIS

## MIPP E-BULLETIN ISSUE 30

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You are welcome to Issue 30 of MIPP e-Bulletin focused on news and developments in the area of Russian Electronic Resources. Please feel free to forward this e-Bulletin on to your colleagues if you find it useful.

If you missed out our previous issue you can read it online:

[Issue 29](#)

Thanks for reading!

Kindest regards,  
Electronic Resources Department  
MIPP International  
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## NEWS AND ANNOUNCEMENTS

### Book Platform IQlib merges with University Library Online

Since September 2014, Russian electronic platform [IQlib](#) is merging with one of the leading Russian book databases [University Library Online](#) of Direkt-Media company. Now the clients will have the opportunity to gain access to the content and services of both resources from one platform and enjoy significant funds savings at the same time.

*[IQlib](#) is one of the oldest e-book platform in the Russian market, providing universities with e-learning content upon a wide range of academic programs and training areas. Hundreds of Russian universities, institutes and colleges are [IQlib](#) clients.*

*[University Library Online](#) is one of biggest internet libraries in Russia, containing more than 100 000 e-books on Literature, History, Philosophy, Social Sciences, Culture, Arts, and Religion. The database comprises Russian classics, study books, encyclopedias, old and modern books, maps, illustrations, dictionaries and much more.*

## IN THE SPOTLIGHT

### New Publisher's Collection at BiblioRossica

The list of publishers' collections included in [BiblioRossica](#) esource has been expanded with a business literature from [Mann, Ivanov and Ferber Press](#). The collection incorporates more than 300 books, catered for a wide audience, for all people, who are interested in marketing, modern business culture, self development, etc.

*The publishing house **Mann, Ivanov and Ferber** is established by three marketing specialists and authors. Igor Mann is the bestselling author of "Marketing for 100%" (sold more than 40,000 copies.), co-author of «PR for 100%" and "Marketing machine". Mikhail Ivanov and Michael Ferber are coauthors of the book "Guide to marketing of consulting services."*

You are welcome to send your orders or questions to MIPP Electronic Resources Department at [eresources@mippbooks.com](mailto:eresources@mippbooks.com).

# CHANGES AND DEVELOPMENTS

## Updates in Integrum COMPANIES Service

We would like to inform you that a new function has been added to the [Integrum COMPANIES](#) system which is Competitive Activity.

This tool will graphically display the competitive activity of the required organization with a relative analytics of the number and volume of contracts per each year and information about the subject of the contract and the contractor. It also helps to evaluate how much the company depends on the purchase participation and define their most significant customers.

You are welcome to send your orders or questions to MIPP Electronic Resources Department at [eresources@mippbooks.com](mailto:eresources@mippbooks.com).

If you wish to discuss anything raised in this e-Bulletin, or have any questions or other feedback, please don't hesitate to email us at [eresources@mippbooks.com](mailto:eresources@mippbooks.com). In case you do not want to receive this e-Bulletin, please send us a message with the word "REMOVE" in the Subject line.

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