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# MIPP E-BULLETIN ISSUE 28

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You are welcome to Issue 28 of MIPP e-Bulletin focused on news and developments in the area of Russian Electronic Resources. Please feel free to forward this e-Bulletin on to your colleagues if you find it useful.

If you missed out our previous issue you can read it online: <u>Issue 27</u>

Thanks for reading!

Kindest regards, Electronic Resources Department MIPP International www.mippbooks.com www.facebook.com/MIPPInternational

### **NEWS AND ANNOUNCEMENTS**

#### MIPP Announced New Subscription Catalog SUBe-2015

MIPP International is glad to inform that a new catalog **SUBe-2015** listing Russian journals available from MIPP **both in print and** electronic format has been recently released.

Cost of subscription to electronic versions of most of the journals is much lower than to their print versions and in some cases the difference makes 70%. Now it's possible to choose the format and plan the budget for the year 2015 accordingly.

You are welcome to view the full catalog here.

You are welcome to send your orders or questions to MIPP Electronic Resources Department at eresources@mippbooks.com.

## IN THE SPOTLIGHT

#### Overview of INTEGRUM services

MIPP would like to draw your attention to **INTEGRUM** services. As the fast-changing events in Ukraine and Russia continue to attract the attention of researchers around the world, Integrum offers an automated monitoring and analysis of the information related to the latest events.

Below you will find a short description of the various information services of Integrum.

"Integrum Profi" is the world's largest Russian archive of electronic documents. It consists of more than 500 million documents in more than 7,000 databases, with 40,000 new documents being added daily, in addition to thousands of full-text Moscow and regional newspapers, magazines, archives of news wires, business and law databases, encyclopedias and dictionaries.

"My Integrum" performs 24/7 automated monitoring of many thousands of newspapers, magazines, newswires and other mass media in

Russia, Ukraine and the other countries that were formerly part of the USSR.

The "Integrum Social Networks" service provides 24/7 monitoring of the most popular social networks and blogs, including Facebook, Twitter and Vkontakte. Integrum's personal customer managers will assist you in setting up the topics ("Themes") you would like to monitor.

"Integrum COMPANIES" is a database of extensive information on companies and private entrepreneurs (approximately 9 million) registered in Russia.

If you are interested in setting up automated monitoring of media and social networks as well as gaining access to Integrum's comprehensive databases, please contact us at eresources@mippbooks.com.

### **CHANGES AND DEVELOPMENTS**

#### Follow University Library Online video line at YouTube

**University Library Online** has been available at **YouTube** for two months already. It currently contains the section of training videos, video from partners, video reports from conferences, seminars, and the most up-to-date video guides for librarians, tutors and students.

To keep abreast of the latest changes sign up for **University Library Online** at **YouTube**. Go to the main page, click the button *Sign up* and start receiving alerts about recent news and videos.

If you wish to discuss anything raised in this e-Bulletin, or have any questions or other feedback, please don't hesitate to email us at eresources@mippbooks.com. In case you do not want to receive this e-Bulletin, please send us a message with the word "REMOVE" in the Subject line.

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