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COMPREHENSIVE ONLINE RESOURCES FROM RUSSIA AND CIS

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You are welcome to Issue 26 of MIPP e-Bulletin focused on news and developments in the area of Russian Electronic Resources. Please feel free to forward this e-Bulletin on to your colleagues if you find it useful.

If you missed out our previous issues you can read them online:

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Thanks for reading!

Kindest regards,
Electronic Resources Department
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NEWS AND ANNOUNCEMENTS

eBook Platform BiblioRossica— Collections According to Customer Preferences

MIPP International would like to bring to your attention new subscription option offered by **BiblioRossica** database, made now of over **9500** titles in both Russian and English from leading Russian and American publishers.

Now it's possible to form a collection of ebooks **based on your own preferences**. You can order the special collection informing us about the subjects and publishers of your interest. You can find the list of presented publishing houses and subjects [here](#).

At the moment subscription plans include:

- Annual subscription to the whole collection of ebooks at **BiblioRossica**
- Annual subscription to certain publishers' collections at **BiblioRossica**
- Annual subscription to special collections made up at client's request at **BiblioRossica**

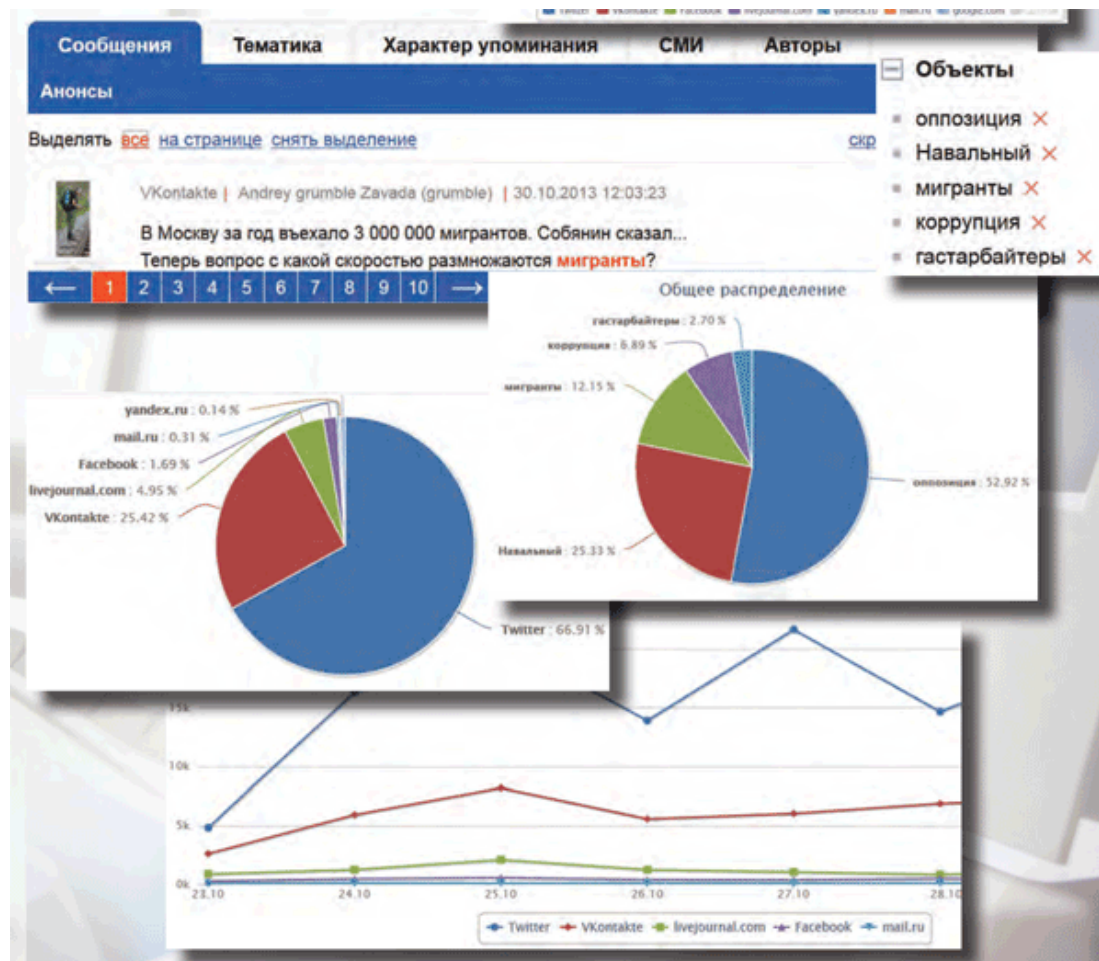
You are welcome to send your orders or questions to MIPP Electronic Resources Department at eresources@mippbooks.com.

IN THE SPOTLIGHT

Tool for Social Media Monitoring in INTEGRUM

MIPP would like to draw your attention to the new tool implemented in the **INTEGRUM Social Media** service.

Now it's possible to use the tool to assemble dossiers about individuals. Identification details can be: name/surname, e-mail, phone, social network data, Yandex purse, Skype, etc. The client inserts available information, clicks the Save button and see the results receiving the relevant data in real time.



INTEGRUM SOCIAL MEDIA is a specially designed monitoring of people, companies, organizations, products in social networks Facebook, Twitter, Google+, VKontakte, LiveJournal, Yandex, Mail.ru.

Contact us at eresources@mippbooks.com for details.

CHANGES AND DEVELOPMENTS

University Library Online at YouTube

University Library Online is expanding its customer service and now its video line is available at **YouTube**.

The aim of this video line is to provide the clients with the latest news in video format about www.biblioclub.ru, the internet shop of smart books and Direkt-Media company. It contains the section of training videos, screencasts with information about system possibilities, video reports from conferences, forums and roundtables, independent video about the platform and other useful and interesting information.

The screenshot shows a YouTube channel interface. On the left, there's a sidebar with 'Рекомендации' (Recommendations) and a list of categories: 'Популярные на YouTube', 'Музыка', 'Спорт', 'Компьютерные игры', and 'Каталог каналов'. Below this is a prompt to log in. The main header includes the YouTube logo, a search bar, and a 'Добавить видео' (Add video) button. The channel name 'Университетская библиотека онлайн' is displayed, followed by navigation tabs: 'Видео', 'Плейлисты' (selected), 'Каналы', 'Обсуждение', and 'Сведения'. Under the 'Плейлисты' tab, there's a 'Все плейлисты' (All playlists) button and a sort dropdown set to 'По дате создания (сначала новые)'. The playlist list includes:

- Познавательные видео** (17 videos): Вебинар 13 05 2014 от "Университетской библиотеки онлайн" (1:17:26), Вебинар 29 04 2014 от "Университетской библиотеки онлайн" (1:15:00), Вебинар №1 от 25 04 2014. Электронное обучение в "Университетской библиотеке..." (1:23:53).
- Вебинары** (4 videos): Неделя назад, Вебинар 15 05 2014 от "Университетской библиотеки онлайн" (53:59), Вебинар 13 05 2014 от "Университетской библиотеки онлайн" (1:17:28).
- Партнеры о нас** (1 video): 1 месяц назад, Книжная полка. 84 выпуск. Библиотека online (7:53).
- Разное** (1 video): 1 месяц назад, Струнный квартет "Иона": полурри (1:45).
- Конференции, семинары, выступления** (6 videos): 1 месяц назад, Интернет-сервисы для создания интерактивных элементов курса - Павел Каплин (25:53), История социально-этической мысли. Константин Костюк (1:41:28).

The sections are divided as certain playlists:

- Teaching videos
- Functionality of the platform University Library Online
- Conferences, seminars, presentations
- Partners about us
- Other

If you wish to discuss anything raised in this e-Bulletin, or have any questions or other feedback, please don't hesitate to email us at eresources@mippbooks.com. In case you do not want to receive this e-Bulletin, please send us a message with the word "REMOVE" in the Subject line.

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