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MIPP e-Bulletin Issue 20

Tuesday August 27 2013

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You are welcome to Issue 20 of MIPP e-Bulletin focused on news and developments in the area of Russian Electronic Resources. Please feel free to forward this e-Bulletin on to your colleagues if you find it useful.

If you missed out our previous issues you can read them online:

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Thanks for reading!

Kindest regards, Electronic Resources Department MIPP International www.mippbooks.com www.facebook.com/MIPPInternational

NEWS AND ANNOUNCEMENTS

Launch of eLibraryWorld – Russian Academic Journals

MIPP International is pleased to announce the launch of the new site **eLibraryWorld**, multi-language platform specially designated for specialists of libraries, universities and research centers, scholars and researchers to get access to electronic versions of Russian academic journals from any part of the world.

eLIBRARY is the largest Russian information portal in the field of science, technology, medicine, and education, which contains abstracts and full texts of over 14 million scientific articles and publications. At the moment the resource comprises full-texts and annotations of more than **3000** academic titles in all areas of abstract science, the access to about **1200** of which is provided upon subscription.

MIPP International, being the official representative of eLIBRARY, provides its sales, marketing and customer services outside the Russian Federation. We invite you to visit our site http://www.elibraryworld.com and contact us at eresources@mippbooks.com if any questions arise.

IN THE SPOTLIGHT

Integrum Databases – Special Subscription Offers

MIPP would like to bring to your attention a system of discounts offered by **Integrum** for both current and prospective customers. Pricing actions are valid till December 1, 2013.

Special promotional price for UNIVERSITIES include two options:

• Get one password at the monthly price of only \$126 making \$1512 per year OR

• Take out our institutional subscription for unlimited number of simultaneous users at the price of only 3 passwords! Upon condition of annual subscription you receive institutional subscription at the price of **\$4,309** per year.

Special discounts for COMPANIES and PUBLIC LIBRARIES:

• COMPANIES subscribed to Integrum Profi receive a 5% discount upon subscription to the services of Integrum Companies or My Integrum.

• A 5% discounted price for annual subscription to Integrum Companies makes \$4,902 compared to our regular price of \$5,160.

• **PUBLIC LIBRARIES** may enjoy a **10%** discount upon subscription to Integrum Profi, Integrum Companies and My Integrum together.

In all cases the access is provided to unlimited number of Integrum sources.

Please contact eresources@mippbooks.com for details.

CHANGES AND DEVELOPMENTS

New Platform of University Library Online

We would like to inform you that University Library Online has launched the updated version of the platform now available at http://biblioclub.ru.

The new site has become more user-friendly and informative and offers a variety of tools for quick and easy information search and display, advanced services and additional sections.

Access to this platform for organizations and their users is now provided after registration (authorization). All the subscribers can access University Library Online within their IP addresses without registration.

The previous version of University Library Online and ebook downloading are available at http://old.biblioclub.ru/

Please feel free to contact the technical specialists of the database at manager@directmedia.ru or admin@directmedia.ru if you have any comments or opinions on using the new site.

If you wish to discuss anything raised in this e-Bulletin, or have any questions or other feedback, please don't hesitate to email us at eresources@mippbooks.com. In case you do not want to receive this e-Bulletin, please send us a message with the word "REMOVE" in the Subject line.

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