

Save by doing less!

Approval plan – still the best way to receive new monographs among the first saving both efforts and money!

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The Advantage of MIPP Service!

Approval Plan with MIPP International – Build Your Collections a Special One!

When you establish an approval plan with a vendor, you get a promise to provide you with the best service and high quality material. The promise is as real as the company itself. Keeping the promises to you is at the core of our business philosophy and the main reason of our success in book business.

Our 15 year experience of supplying Libraries with core titles on approval basis resulted in high-level proficiency in general collection policies together with the ability to stress the priorities of each Library we are working with.

Having gathered a young enthusiastic team of employees, MIPP is flexible and innovative. In each approval plan we handle there is place for regular update and new formats added.



For more information please contact us at custserv@mippbooks.com

Opinions

I sincerely appreciate all that you do for us and look forward to another productive year working with you. It is very easy doing business with you!

Janice T. Pilch
Associate Professor of Library Administration Head,
Slavic and East European Acquisitions
University of Illinois at Urbana-Champaign
09/16/2006

In closing, let me thank you for doing such an excellent job of both keeping within the exact budget, distributing shipments throughout the year (that helps our acquisitions and technical processing staff especially to spread out there efforts over the year), and delivering materials that the faculty and students seem to feel serve our needs as defined in the profile. Thanks for doing such a great job to make my job much easier!

Mark Day, Librarian for
Middle Eastern, Islamic, and Central Eurasian Studies
Herman B. Wells Library
Indiana University
06/16/2006



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Your Benefits:

Working on approval, the vendor has at his disposal a number of tools which allow to offer exclusive service:

Newly Published Books Immediately in Your Stock.

A newly published book usually takes a long way to your Library: it is being processed by a vendor, appears in various catalogs which are sent to customers worldwide, needs to be selected and officially ordered etc.

Approval Plan means that as soon as the book matching your profile is published – we will send it to you.

The Priority in receiving Exclusive Rare Publications and Small Print Runs.

Publications of research institutes, nongovernmental organizations, political parties, government documents, etc. do not usually make their way into general offer. Establishing Approval Plan secures you access to a broader book collections of narrow profile and publications with small print runs.



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Saving Both Efforts and Money.

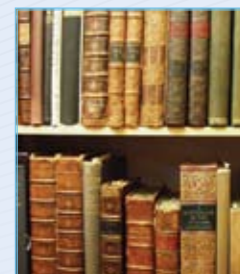
This is the way to increase the result without increasing the budget. The Discount starts

at 20% and can go up to 40% off our standard prices. Saving money goes together with saving immense efforts on catalog reviewing and book selection. MIPP quality and accuracy in picking up the right books for each collection is proved by the lowest return rates throughout the last years.

Yours is the Final Word.

The material is being sent in strict accordance with your requirements. One of our key principles is close attention to developing an individual approval profile indicating both subject and non-subject parameters as well our deep understanding of the peculiarities of each Library we are working with. At the same time, the final decision

is made by Library specialists and any book considered non suitable may be sent back.



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WHY MIPP?

WHY APPROVAL?



For more than 15 years we specialize in supplying Libraries worldwide with academic materials from countries of the former Soviet Union.

www.mippbooks.com



The Challenge

Our business is not just books, we offer expertise in building the best Slavic, Central Asian, or Caucasian collections.

We see our commitment as offering leading services to the academic community finding solutions to the challenges we all are facing nowadays: challenges caused by revolutionary changes in the ways the information is kept and distributed in today's world.

We understand that anything less than the best quality service is of no interest for our customers.



**Need to know more about MIPP company?
Feel free to contact us!**

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For more information please contact us at custserv@mippbooks.com

Approval Plan. How it works

It is not how many interesting books you received - it is how exactly they match your collection.

From the very beginning all activities on your approval plan will be coordinated by an experienced Approval Manager who will assist on any matter as well as control each shipment sent. All parameters (geographical coverage,



languages, subject, prices, number of titles, budget limits, publishers, etc.) are determined by the librarians and may be constantly updated.

Each approval plan at MIPP is a combination of unique requirements of each client which are strictly followed under the supervision of our Customer Service Specialists. ▶

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MIPP International offers publications on approval basis from the following regions:

Russia: all regions from Kaliningrad to Far East, **Baltic states:** Estonia, Latvia, Lithuania, **Belarus, Ukraine, Moldova, Romania, Transcaucasia:** Armenia, Azerbaijan, Georgia, **Central Asia:** Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan, **Mongolia**

The approval plan may be narrowed to a certain region, city, publisher, etc. This is your choice to make it geographically as broad or narrow as you need it to be.

Types

You are welcome to choose between two main types of approval plans as well as decide on their combination.

Basic Approval: You automatically receive titles which correspond to your profile requirements with convenient for you time intervals and for a designated amount of money;

Notification Approval: After establishing your profile you can review the lists of titles which are selected by our specialists according to your collection needs and make any changes if necessary;

Combination: You establish an approval plan which is highly limited to the titles which are of top priority for your library and receive them on ▶

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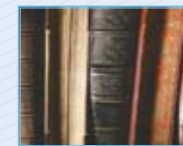
approval basis with a considerable discount. The priority may be given to specific regions, topics, languages, and publishers whatever suits you best. Titles which are less important may be selected on a regular basis from our catalogs and site.

Formats

You are welcome to extend your profile from books to periodical publications, CD/DVD-ROMs, maps, etc. Any new formats will be added immediately on your request.

There are no thematic limits.

The thematic profile may be as detailed as you feel it should be. Our experience shows that



joint efforts of professional Librarians and our specialists result in developing perfect profiles which serve best to the objectives of Library collection development and help us to

supply only titles which suit you.

While working out your Approval profile we may stick either to MIPP Standard Subject classification or to the Library of Congress subject classification or to any other format used in your Library.

Approval first!

There are publications which are of real value to Libraries but their quantity is limited. Trust that your approval plan has a reserved copy.

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